

# CARL SCHAFFER

**Gordy Fine Art & Framing Company**  
224 E. Main Street  
Muncie, IN 47305

W. (765) 284-8422  
C. (765) 631-3272  
E-mail [carl@gordyframing.com](mailto:carl@gordyframing.com)

---

## EDUCATION

**SYRACUSE UNIVERSITY** M.A. Art History, Syracuse, New York 1996.

**OXFORD UNIVERSITY** Two terms graduate study, Keble College, Oxford, England 1988.

**HANOVER COLLEGE** B.A. History and English, Hanover, Indiana 1988.

---

## EXPERIENCE

**GORDY FINE ART & FRAMING COMPANY** Muncie, Indiana

**Co-owner / Director** (November 2015 – Present)

Oversee all aspects of art gallery and framing company specializing in antique frame restoration, gliding, and reproduction. Gallery represents the art of twenty-five artists and maintains schedule of ten annual exhibits. Oversee art services including placement of art in corporate spaces, construction of display mounts for three-dimensional objects, and packing and crating of works of art and fragile items for shipment.

**DAVID OWSLEY MUSEUM OF ART, BALL STATE UNIVERSITY** Muncie, Indiana

**Interim Director** (August 2013 – July 2014)

- Organized and oversaw opening events and awareness campaign for \$3.9M expansion of museum.
- Organized temporary restructuring of museum staff during national search for director including engagement of consultative curator, consultative registrar, and temporary administrator.
- Oversaw acquisition and accessioning of more than 250 works of art totaling more than \$2M.
- Oversaw visitor outreach which increased annual attendance by 8% over the previous year.
- Oversaw implementation of education programs which served 13% more visitors than the previous year.
- Lead museum Advisory Board to double its annual fundraising goal.
- Originated two exhibitions with catalogs featuring three international contemporary artists.

**Associate Director** (September, 2006 – November 2015)

- Participated in \$3.6M capital campaign to expand museum's galleries for non-western art.
- Represented the museum in all aspects of the design and construction of expanded museum galleries. Assembled team of mountmakers, riggers, and preparators to execute installation of galleries.
- Promoted the museum as a gateway to the university for a regional, statewide, and national audience. Promoted the museum as a social center for the university and the Muncie community. Developed collaborative relationships to position the museum as a resource for the entire university and as a leader in the educational and cultural life of the region.
- Secured federal funding to implement \$300,000 project for an online catalog of the museum's collection.
- Developed and secured federal funding for \$400,000 project forging a partnership between the museum and Teachers College to develop language arts curriculum based on the museum's collection. Curriculum implemented and 3-year longitudinal study conducted at Laboratory School.
- Coordinated volunteer committees drawn from museum Advisory Board that raised more than \$100,000 in corporate sponsorships and individual gifts to celebrate the museum's expansion.
- Oversaw codification of museum's collections management policy and registration procedures.
- Developed and implemented rebranding after museum's name changed to David Owsley Museum of Art.
- Assisted in process of reaccreditation by the American Alliance of Museums achieved 2010.

## EXPERIENCE (Cont.)

### **MUNCIE ARTS AND CULTURE COUNCIL** Muncie, Indiana

#### **Founding President** (June, 2010 – Present)

- Organized participation of more than 40 cultural institutions, performance venues, and arts related businesses to establish an identity for Muncie, Indiana as a center for cultural experiences.
- Spearheaded establishment of Muncie Arts and Culture District designated by Muncie City Council 2009.
- Incorporated the organization in 2010 and guided application for 501(c)(3) designation obtained 2011.
- Guided transition from informal steering committee to formal board of directors with governing bylaws.
- Initiated strategic planning process completed November, 2012.
- Obtained \$130,000 from the city of Muncie for operating and project support.
- Obtained about \$70,000 in foundation support and individual gifts for operating and project support.
- Solidified commitments from City of Muncie and Ball State University to establish cultural trail connecting cultural assets in the city and on the university.
- Engaged university professors to conduct “immersive learning” courses where students research and provide practical solutions to economic development and quality of life issues.
- Engaged the organization’s first part-time director June, 2012.
- Monthly newspaper column analyzing arts and culture, *Muncie Star Press*, 2012 - 2015.

### **ALLENTOWN ART MUSEUM** Allentown, Pennsylvania

#### **Registrar** (September, 1996 – July, 2006)

- Supervised \$300,000 project and developed a partnership with Kutztown University to create an online catalog of museum objects.
- Team-taught Kutztown University graduate courses to develop K-12 curriculum using the museum’s online catalog.
- Team-member of \$100,000 award-winning online Renaissance Connection project for middle-school educators using the museum’s renaissance collection. (Available at [www.renaissanceconnection.org](http://www.renaissanceconnection.org))
- Supervised \$45,000 project to develop automated collections management system.
- Supervised \$15,000 project to design and produce the museum’s first web site.
- Supervised \$15,000 project to renovate the museum’s storage facilities.
- Managed national tour of four museum originated exhibitions.
- Codified museum policy for the physical and intellectual management of the collection in preparation for reaccreditation by the American Association of Museums.
- Initiated the museum’s participation in the Nazi Era Provenance Internet Portal.
- Team-member for museum’s strategic plan, adopted July 2004.

### **EMERSON GALLERY** Hamilton College, Clinton, New York

#### **Interim Assistant Director** (February, 1996 – July, 1996)

### **HERBERT F. JOHNSON MUSEUM OF ART** Ithaca, New York

#### **Curatorial Assistant** (October, 1995- January, 1996)

### **ROME HISTORICAL SOCIETY** Rome, New York

#### **Documentary Photographer / Script Writer** (September, 1994 – October, 1995)

### **LIGHTWORK VISUAL STUDIES INCORPORATED** Syracuse, New York

#### **Graduate Assistant** (September, 1993 - June, 1995)

## EXPERIENCE (Cont.)

**MUNSON-WILLIAMS-PROCTOR INSTITUTE** Utica, New York  
**Publications Production Associate** (December, 1992 - August, 1993)  
**Sales Gallery Manager** (January, 1990 – December, 1992)

**INDIANAPOLIS MUSEUM OF ART** Indianapolis, Indiana  
**Registration Assistant** (September, 1988 - November, 1990)

**MUSEUM OF THE HISTORY OF SCIENCE** Oxford, England  
**Student Assistant** (February - June, 1988)

## EXHIBITIONS

- 2014 ***Without Camouflage. Dafna Kaffeman. Silvia Levenson***, David Owsley Museum of Art
- 2013 ***Affichomainie: European Advertising Posters from the 1890s***, David Owsley Museum of Art
- 2010 ***Best Drawings from the Collection***, David Owsley Museum of Art
- 2009 ***IDEAS***, David Owsley Museum of Art
- 2009 ***A Matter of Size***, David Owsley Museum of Art
- 2003 ***Rafael Cañizares: Botellas***, Allentown Art Museum  
***Power: Industrial Photographs by Carol Front***, Allentown Art Museum
- 2002 ***Americans by Choice: Photographs of Arab Americans in New York***, Allentown Art Museum  
and the American Immigration Law Foundation, Washington, D.C.
- 2002 ***Jessica Todd Harper: Scenes from a Marriage Diary***, Allentown Art Museum
- 2001 ***10 Contemporary Artists***, Allentown Art Museum
- 2000 ***27th Juried Show***, Allentown Art Museum
- 1999 ***Weston and Weegee: American Classics***, Allentown Art Museum
- 1998 ***The Big Picture: American Art Since 1950***, Allentown Art Museum  
***26th Juried Show***, Allentown Art Museum
- 1997 ***Pennsylvania Photographers 10***, Allentown Art Museum
- 1996 ***Barbara Kasten: Buried***, Herbert F. Johnson Museum of Art

## SERVICE

**Mayoral Appointment**, Community Development Concept Exploration Committee, 2014

**Founding President**, Muncie Arts and Culture Council, 2010 – 2014.

**Peer Reviewer**, National Leadership Grants, Institute of Museum and Library Services, 2002.

**Programs Committee**, Mid-Atlantic Association of Museums, Annual Meeting, 2000.

**Steering Committee**, Pennsylvania Federation of Museums and Historical Organizations' Curator's  
Roundtable, Harrisburg, Pennsylvania, 1998 – 2000.

**Board Secretary**, Open Space Gallery Board of Directors, Allentown, Pennsylvania, 1998 – 2000

---

**SELECTED AWARDS****Ball Brothers Foundation. 2012.**

\$24,000      Awarded to implement David Owsley Museum of Art's "Look to Learn" in schools.

**Institute of Museum and Library Services Museums for America Grant. 2008-2012**

\$150,000      Awarded to develop David Owsley Museum of Art's "Look to Learn" program.

**Ball Brothers Foundation. 2010**

\$20,000      Awarded to publish catalog of David Owsley Museum of Art collection.

**National Endowment for the Arts Challenge America Grant. 2008**

\$10,000      Awarded to publish print catalog of David Owsley Museum of Art collection.

**Institute of Museum and Library Services Museums for America Grant. 2006-2009**

\$145,835      Awarded to build the David Owsley Museum of Art's online database.

**Institute of Museum and Library Services Learning Opportunities Grant. 2003-2005**

\$149,511      Awarded to build online catalog of the Allentown Art Museum's collection.

**Pennsylvania History and Museum Commission Project Grant. 2004-2005**

\$15,000      Awarded to produce advertising for the Allentown Art Museum's online offerings.

**Rider Pool Foundation Grant. 2001-2002**

\$25,000      Awarded to build online catalog of the Allentown Art Museum's collection.

**Pennsylvania History and Museum Commission Project Grant. 2002**

\$5,000      Awarded to renovate print storage facility for the Allentown Art Museum.

**Pennsylvania History and Museum Commission Project Grant. 1999-2000**

\$15,000      Awarded to build Collections Management System for the Allentown Art Museum.

**Syracuse University Graduate School Creative Project Grant. 1995**

\$750      Awarded to carry out a photographic documentation of Rome, New York.